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THE POWER OF N.A.G.

Self-help that the Torah offers is always more effective and genuine than the self-help ideas of the Gentiles. It is always an octave above. That is the idea of eight nights of Chanukah, and it is the concept that we fought the Greeks about. We fought for being on a different octave, a different level of a person, a ל' שרא.

The only way we can actualize this new octave, this spiritual level, is through the key element called happiness. In the Jewish religion, one is punished for not serving G-d with joy (see Devarim 28; 47), for not being cognizant that it is an honor, a precious gift, to have a relationship with the Almighty G-d. If your religion is down, not vibrant, not full of excitement, it is not authentic Judaism. Because when you are down, your connection is down. Even a man as great as Yaakov Avinu, who was on the level of an angel, when he was down about losing Yosef, he lost his Ruach Hakodesh, his high-level connection.

למנצח מזמור לדוד בבא אלין נתן הנביא (Psalm 51) When David Hamelech was reprimanded by Natan Hanavi for his act with Bat Sheva, he composed a Mizmor for his own Teshuvah and for all those who will repent in future generations. Why does David call it a Mizmor? Why isn't it a קינה, a lamentation? The answer is that even to do Teshuva, you need to get into a positive state. King David knew that you can't change if you are down.

R' Wolbe writes that the challenge of learning mussar is that when you realize how wrong you

were, how you lied to yourself for so long, and in such a bad way, it is hard not to feel guilty, down and depressed (Alei Shur 2 161). And when someone takes Mussar as a "guilt trip", instead of using it to bring him to awareness, he can't change. One of the greatest challenges for the coach is to help the client see his shortcomings while keeping him positive. A big enough, strong enough person, faces his biggest mistakes, his biggest lies and says "I am happy I realize how wrong I was, because I am big enough to take responsibility, to leave the past, and make a new beginning." This mindset is fundamental to learning Mussar.

צוואת הריב"ש (צוואת הריב"ש) would teach that sometimes the Yetzer Hara dresses up as your Rebbe, Mashgiach, Yetzer Tov, etc., and makes you feel bad - that you could be greater, holier, more religious. And that you should be on a higher level than you are. Why does the Y. Hara do this? Because when he gets you down about your spiritual level, he can get you to give up much more than you are willing to bargain for, otherwise. The Yetzer Hara knows that although depression is not a sin, it can bring you to the worst sins. So, how do I know if the spiritual drive to do "extra" inside me is a Yetzer Tov or a Yetzer Hara? It depends where it is taking you. If it brings you to serving G-d with more happiness and love, with more motivation and alacrity, it is your Yetzer Tov. If it prevents you from serving with love, with passion, from keeping the Shulchan Aruch, it is your Yetzer Hara. And he is pushing you, so that you fall flat on your face.



How do we stay happy serving G-d, no matter what? How do we turn on that fire, and reignite the soul? Let us step back for a moment, and take a drone's-eye view. So many people in the world are depressed - more than 350 million people (World Health Organization). David Burns, author of Feeling Good, talks about depression and how to cure it. "Depression has been called the world's number one public health problem. In fact, depression is so widespread it is considered the common cold of psychiatric disturbances. But there is a grim difference between depression and a cold. Depression can kill you." A quick Google search will tell you what that the world offers to fight depression.

But what I found amazing is that the Torah is giving us another octave, a new dimension of self-help that is way ahead of everything the gentiles offer. And that is the Power of N. A. G. It is the secret the Yosef shared with his brothers. **וְעַתָּה אֶל־תִּשְׁעַטْבָּו וְאֶל־חַרְבָּמִים קַיְמָכְרֹתָם כִּי לְמַהְהָ שְׁלֹחָנִי**: And now, be not depressed and do not be angry in your eyes for selling me here, for I was sent by G-d, before you, to be a sustenance (a provider). **כִּי עַתָּה לֹא־אֶתְתָּם שְׁלֹחָנִים אֲתִי הָנָה כִּי דָלָקָתִים**: And now, you did not send me here, for it was G-d..."

What type of solution was this? How could it prevent them from feeling down about the biggest and only mistake of their lives, about the lie they lived for 22 years? How did the fact that Yosef would be the sustainer of the family help them not to be down about their terrible mistake, that caused their father so much pain? And, why "Now"?

In these words, Yosef revealed to his brothers the three powers of staying positive. The first answer is the Power of Now. Yosef kept saying the word **עתה**, now. Most people get down and suffer from stress, worries, guilt, etc., because they are not in the Now. They are living in the past or the future.

My favorite question as coach is, what are your options? Because that is the best question to take them out of past/future thinking and bring them back into the now. Anything that is actionable, is in the now. G-d's present to you is the present, and only the present. Only He is in the past/present/future at the same time. You have no control over the past or future, so let go of it. The word **וְעַתָּה** is usually referring to Teshuva (Breshit Rabbah 21; 6), because Teshuva it is not about living in the past, living in regret. Teshuva is about living in the Now, recognizing the sin as something that you find disgusting, despise, and disconnect from, so that in the Now you will learn new habits and behaviors. Teshuva is not about feeling bad about "you". It is realizing how bad the action, decision, or behavior was.

The second power is the Power of Anyway. Yosef told his brothers, I was, anyway, going to come down to Egypt. G-d sent me here before you sent me here. **לִפְנֵיכֶם כִּי לְמַהָה שְׁלֹחָנִי**: Had I known how things were going to turn out, I would have paid to go to Egypt. You sold me, but I would have gone anyway. The power of Anyway is the power that keeps people positive. It gives us the power to deal with the past.

And the third power is the Power of Give. Yosef told his brothers not to get down, because he is in this to be a giver, **כִּי לְמַהָה שְׁלֹחָנִי** for I am a sustainer. The Baal Shem Tov taught that depression and being down comes from wanting, valuing, and according too much importance to this World and its desires. When a person becomes a Giver, and despises taking from this world, from the honor, fame, and desires, the Baal Shem Tov promises, he will not get down. (**צְוֹואת הַרְבֵּב**)

These three Powers, that the gentiles don't list, are most powerful in helping a person stay clear of negative thoughts. And with them we can self-actualize and reach the next octave, because these lead us to serving G-d with joy.

A JEW COVERED IN FISH GOOK

One of the greatest psychological challenges we all deal with throughout life is defining who we are

and discovering our value. G-d made Man with a need to feel he has value. This is why when Man

cannot find an intrinsic value within himself, he searches for an external solution. This is why people “need” brand name clothing, luxury cars and houses and exotic vacations. Fame and fortune. In great contrast, animals, as long as they have enough food for the day, do not become stressed. Because they were not created with the drive to find self-importance, self-value, they are not subject to the stress that keeps after human beings.

The Mishna in Avot brings to light this essence of Man. The Mishna relates directly to a person's worth, and tells you how much value you have. אֵם אָנִי לְיִמְלֹךְ ? וְכַשְׁאָנִי לְעַצְמִי מַה אֲנִי? *If I am not for myself, who will be for me? And if I am concerned only with myself, what am I?*

The first part of the Mishna is teaching the first step in appreciating your worth. When you feel that no one cares about you, when you feel like a shmatta, a rag, it is usually because you do not accord yourself enough importance to devote time to taking care of yourself. You do not take out time for yourself; you do not spend money on yourself. You neglect your physical health, emotional health, spiritual health or your financial “health”. When you do not take care of yourself, you are sending messages to those in your life that you don't value yourself, and neither should they.

The second part of the Mishna is giving us the secret to valuing ourselves; but notice the peculiar choice of words: *If I am concerned only with myself, what am I?* The word מה, *What*, in this context, is so strange. The appropriate word here should be, מי אני, Who am I? “Who” is generally used for people, and “what” is used for things!?

But that's the whole idea that the Mishna is teaching us. If you are worried only about yourself, you are like an animal, and you have no value as a human being! You have only as much value as the value you bring to others. Of course, you need to take care of yourself first. But if that's all you are worried about, then you have no more value than an animal. You are just a “what”, not even a

“who”. It's the healthy balance of both taking care of yourself first and then being responsible for others that makes man the great Man he was intended to be.

Holocaust survivors said that this is the only thing that kept them sane. The Nazis hated the Jews, because the Aryans believed that they were the Chosen people, and that there could not be another Chosen people; the Jewish People were a contradiction to that idea. So the solution was to treat the Jews like animals and break them psychologically. To take away all their feelings of self-value, and to reduce them to the status of animals in their own eyes; or to completely annihilate them. The Nazis tattooed numbers on our arms, just as cows are branded with numbers. The Nazis transported us in cattle cars, to make us feel like cattle. But Holocaust survivors who wanted to retain their humanity and not fall into this psychological trap, say that there was only one thing that helped them avoid it: caring for each other and taking responsibility for each other. They had nothing else. They possessed nothing except the G-dliness they had inside. Caring for others preserved the spark of humanity within them. It preserved the G-dly feeling that every Jew has inside.

There is a word in the beginning of the Parasha that teaches us the power of responsibility. יגש אליו יהודה ויאמר בְּ אֶתְנוּ, "And Yehuda approached him (Yosef) and said to him, please my master..." Yehuda approaches Yosef to speak to him, at the climax of the drama. When Yosef really had "all the cards on his side", and Binyamin was to go to jail, for he had been caught "red handed". At this point, what right did Yehuda have to ask Yosef to free Binyamin?

Yehuda started his claim with the words, בְּ אֶתְנוּ. The word בְּ is translated by the Targum as 'please'. But the word בְּ has another explanation. It means, according to the Baal Haturim, that Yehuda was telling Yosef, if you want to take Binyamin as a slave, take me, instead. I took responsibility for him. I am holding myself responsible.



On a deeper level, the word בַּי is really referring to "בָּבֶן", the number 12 [in gematria, the numerical value of each Hebrew letter]. Yehuda was telling Yosef, "I am not coming to stand up for myself. I am not standing up for Binyamin. I am standing up for the 12 Shevatim. I am going to do whatever I need to do to get Binyamin back and to get Yosef back. You are tampering with the destiny of the twelve Shevatim, and I am willing to take you on. Because I am responsible. And that gives me the right to speak. When Yosef saw that Yehuda had learnt the lesson of responsibility, he broke down, crying. Because now Yosef wanted to be a part of them again. The more responsible you are, the greater you are. Because the more responsible you are, the more G-dly you are.

But there is an even deeper explanation. בַּי אָדָנִי, according to the Arizal, Yehuda was saying, G-d is in me (בַּי אָדָנִי). Because Yehuda has, in his name, the Name of G-d, יהוָה. And every Jew has a piece of G-d inside him, a חֲלֵק אֱלֹהָה מְמֻלָּח, and this is why we are called יהודים. Yehuda was saying, You are not dealing with me. You are dealing with my G-d.

This reminds me of a story that I heard from Rabbi David Pinto. He recalled how when he was a thirteen-year-old in Morocco, he would go to the market place on Friday morning to collect money for the poor, money that his father would later distribute. "I remember a man from Morocco. His name was R' Mordechai. He was a Jew typical of those times - a hardworking, G-d-fearing man. Not a great Rabbi or Mekubbal, but a man who had to struggle for his parnassah. One Friday, I saw him at the market place, next to the fish stand. The Arab who was selling and cutting up fresh fish had a bucket of fish heads. People don't buy fish heads, as there is little meat on them. But R' Mordechai

was struggling financially, and he desperately wanted fish for Shabbat. So he offered the Arab a couple of coins and said, "Please. I can't afford fish for Shabbat. If you could let me buy the fish heads from you with the change I have left, I will pick out the meat from there." Rav Pinto watched from the side to see how this was going to turn out.

At first, the Arab ignored him. But R' Mordechai was persistent. "Please. All I want is to taste some fish on Shabbat! It's all I got!" The Arab looked at him and screamed, "Get out of here, you filthy Jew!" But R' Mordechai was not going home without some fish for Shabbat. He just stood there, contemplating what to do next. The Arab blew it. "I told you, GET OUT OF HERE, YOU FILTHY JEW!" And with that, the Arab took some fish intestines, and threw them in R' Mordechai's face. There was silence in the marketplace. Everyone was watching to see what would happen next.

Then, R' Pinto relates, the most amazing thing happened. Rav Mordechai removed the fish gook from his face and looked the Arab in the eye, and said, "I can forgive you for embarrassing me in front of everyone. But I will not forgive you for embarrassing a Jew, and disgracing my G-d." With those words, on the spot, in front of everyone in the marketplace, the Arab dropped dead.

All of these explanations of בַּי, each on its own level of פרדס, blend with each other. Because if you want to find the G-dliness inside yourself, you need to take on responsibility for Klal Yisrael. When you look at the G-dliness in yourself, you will see a greater you than the you that you see in the mirror. Amazing things happen when we tap into that piece of G-d inside of us. When we stand up for that part of G-d inside of us. And when we take on responsibility for Klal Yisrael.

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